

ABSTRACT

A method for classification of a program includes receiving transcript information associated with the program, identifying at least one cue of a plurality of cues in the transcript information wherein each of the plurality of cues has associated therewith a type of program, correlating the at least one cue of the plurality of cues identified in the transcript information to the type of program, and classifying the program based on the correlation of the at least one cue of the plurality of cues identified in the transcript information.